

▶ SWEATSHIRTS

This apparel staple offers soft fabric and hard impressions.



2



3



4



1

College campuses are a great place to start selling sweatshirts – students love to show affiliation with a club, fraternity or sorority. But this classic apparel piece is not unique to students, so also think about corporations and local sports organizations.

1

SLEEVES OPTIONAL

Target spas, gyms and sororities with this fun and unique short-sleeve sweatshirt (R32).

Boxercraft
(asi)41325;
boxercraft.com
info# 314

2

CLASSIC STYLE

This unisex fleece hoodie (F497) is remarkably flexible and cozy, and uniquely suited for fraternities and sororities.

American Apparel (asi)35297;
americanapparel.net/
wholesalesresources
info# 311

3

WORTH THE WEIGHT

This mid-weight French terry pullover (9301) has a contrasting jersey lining – ideal for local sports clubs.

Next Level Apparel
(asi)73867;
nextlevelapparel.com
info# 312

4

TRUE COLORS

The vintage color palettes of this fleece hoodie (N270) make it perfect for nostalgia-based promos.

Hanes Branded Printwear
(asi)59528;
haneslocal.com
info# 313